

## Global Conference Calls

GCCs are group phone calls or webinars based on a topic related to business or a personal interest. They usually last one hour with a subject matter expert speaking for the first 40 minutes followed by a Q&A session. GCCs are perfect for our members and spouse/partners who are looking for a value-packed hour without ever having to leave the comfort of their own office. Great feedback has been received for not only the convenience of the calls, but also the fact that questions can be asked free of charge directly to otherwise hard to reach resources such as high profile consultants, authors, senators, and even heads of nations with instantaneous real time answers.

To set up a call of your own, the YPO management team simply needs the desired date and time, title of the call with 3-4 bullet points of what it will cover, the speaker's bio and picture, and the name of the member who will moderate the call. A pre-call will be arranged to review logistics, and a webpage will be set up to collect RSVPs. Management will also draft an email invitation to get the word out about the GCC. On the day of the call/webinar, the moderator and speaker will dial in early to do a sound check, then at the designated time, present their information and take questions.

Typical attendance ranges between 20-50 people on the live call, but we record the session so a majority of our members can listen to the playback at a later time. **Samuel Peterson** (YPO Singapore) said of a Tri Sports Network GCC, "I joined the call late, but later listened to the MP3. Awesome call. I am shifting away from my old routine as we speak ... if this works for me it will be massive take-home, positively affecting every aspect of my life balance. Big thanks for organizing!"

Contact your chapter or network manager to request or arrange a specific GCC topic.

To see a list of all upcoming GCCs, visit the Exchange event site at:

<https://www.ypowpo.org/search.aspx?&searchKey=yrr2k8p>

Make special note of the GCCs being hosted by fellow YPO Global One members:

[GCC: Data Analytics with Asha Saxena](#)

22 March 2016

[GCC: An Introduction to Lean Construction -- How It Can Transform Your Business](#) hosted by Jade

Sheppard

20 April 2016